



WELCOME



HYBRID
LIVE

+

VIRTUAL





WORLD COB
Main office Houston

+ 15 YEARS AWARDED BUSINESS
EXCELLENCE

+ 3500 ASSOCIATE MEMBERS OF THE
WORLD'S MOST IMPORTANT COMPANIES

+ 130 COUNTRIES

www.worldcob.org

EVALUATION PROCESS



EVALUATION CRITERIA

WORLDCOB has an autonomous Evaluation Committee consisting of a group of professionals specialized in different business fields. Each company is evaluated according to the 6 evaluation criteria that guarantee a good business management system:



**Business
Leadership**



**Management
Systems**



**Quality in
goods and/
or services**



**Business creativity
and innovation**



**Corporate Social
Responsibility**



**Achievements
and results**

WORLDCOB MEMBERSHIP

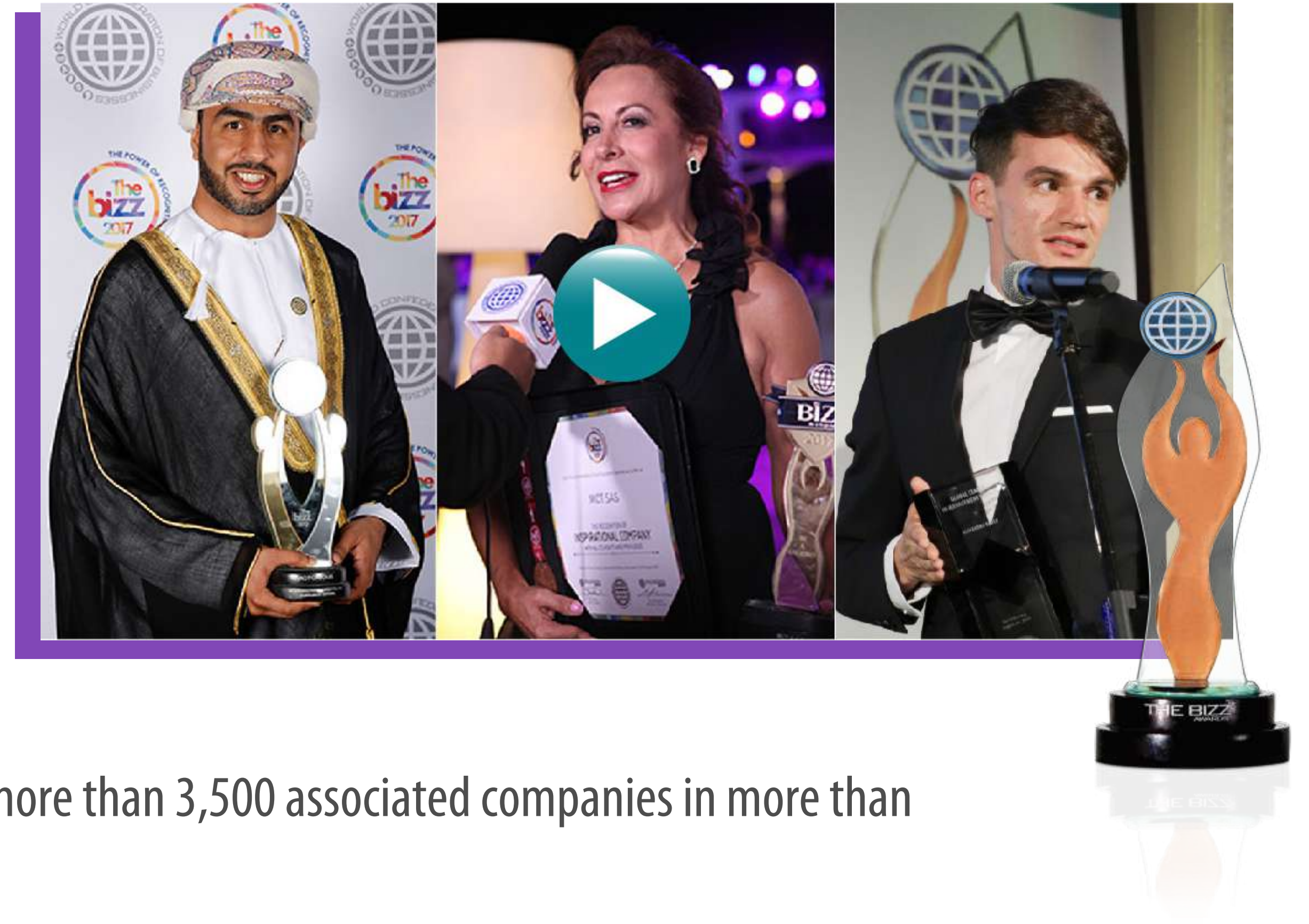


As a THE BIZZ winner, your company already has the right to the delivery of 02 "Business Excellence Diplomas"

***These digital Diplomas will be sent by email; one will be at the company's name and another at the name of the company representative.**

1. PLATINUM MEMBERSHIP:

- ▶ Full access to the in-person event where you will receive the award and decorations for “Business Excellence” live.
- ▶ Accommodation included for 02 representatives of the company.
- ▶ Access to THE BIZZ HYBRID AWARDS, where will be broadcast live THE BIZZ awarding ceremony.
- ▶ All the benefits of being a WORLDCOB member.
- ▶ Advertising in the WORLDCOB Business Directory, which has more than 3,500 associated companies in more than 130 countries.



Membership cost: US\$ 7,000



THE BIZZ EVENTS

LIVE

LIVE

VIRTUAL

LIVE

VIRTUAL



THE BIZZ SIGNATURE

March 25 and 26, 2022

The Moran CITYCENTRE / Houston, Texas

THE BIZZ EURASIA

May 26 to 28, 2022

Sheraton Hotel, Nur-Sultan / Kazakhstan

THE BIZZ AMERICAS

July 29 to 31, 2022

The Ritz Carlton Toronto, Canada

WELCOME RECEPTION



WORKSHOP



AWARD CEREMONY



CITY TOUR

NUR-SULTAN, KAZAKHSTAN



HOUSTON



2. GOLD MEMBERSHIP:

VIRTUAL AWARD

- ▶ Live personalized virtual ceremony where will present the awards and distinctions to the company's "Business Excellence"
- ▶ THE BIZZ award ships directly to your office.
- ▶ Benefits of being a WORLDCOB member.
- ▶ Advertising in the WORLDCOB Business Directory, which has more than 3,500 associated companies in more than 130 countries.
- ▶ The virtual ceremony will be broadcast on the platform of the event THE BIZZ HYBRID AWARDS.



Membership cost: US\$ 5,000

3. SILVER MEMBERSHIP

SHIPPING AWARDS TO YOUR OWN HEADQUARTERS

- ▶ Receive THE BIZZ award and personalized distinctions in your office.
- ▶ Benefits of being a WORLDCOB member.
- ▶ Advertising in the WORLDCOB Business Directory, which has more than 3,500 associated companies in more than 130 countries.



Membership cost: US\$ 3,000



MEMBERSHIP BENEFITS

RECOGNITIONS

EXCLUSIVE BENEFITS FOR OUR MEMBERS

- ✓ THE BIZZ Trophy
- ✓ Global Business Leader Certificate for the company
- ✓ Diplomas of Business Excellence aimed at directors and company managers

ON BEHALF OF THE COMPANY

- ✓ Special edition of The BIZZ Awards trophy
- ✓ "World Business Leader" diplomas

ON BEHALF OF THE COMPANY'S LEADER, DIRECTORS AND MANAGERS

- ✓ "World Leader Businessperson"
- ✓ "Excellence in Business Leadership"
- ✓ "Excellence in Business Management"
- ✓ "Excellence in Quality Management"
- ✓ "Excellence in Marketing Management"



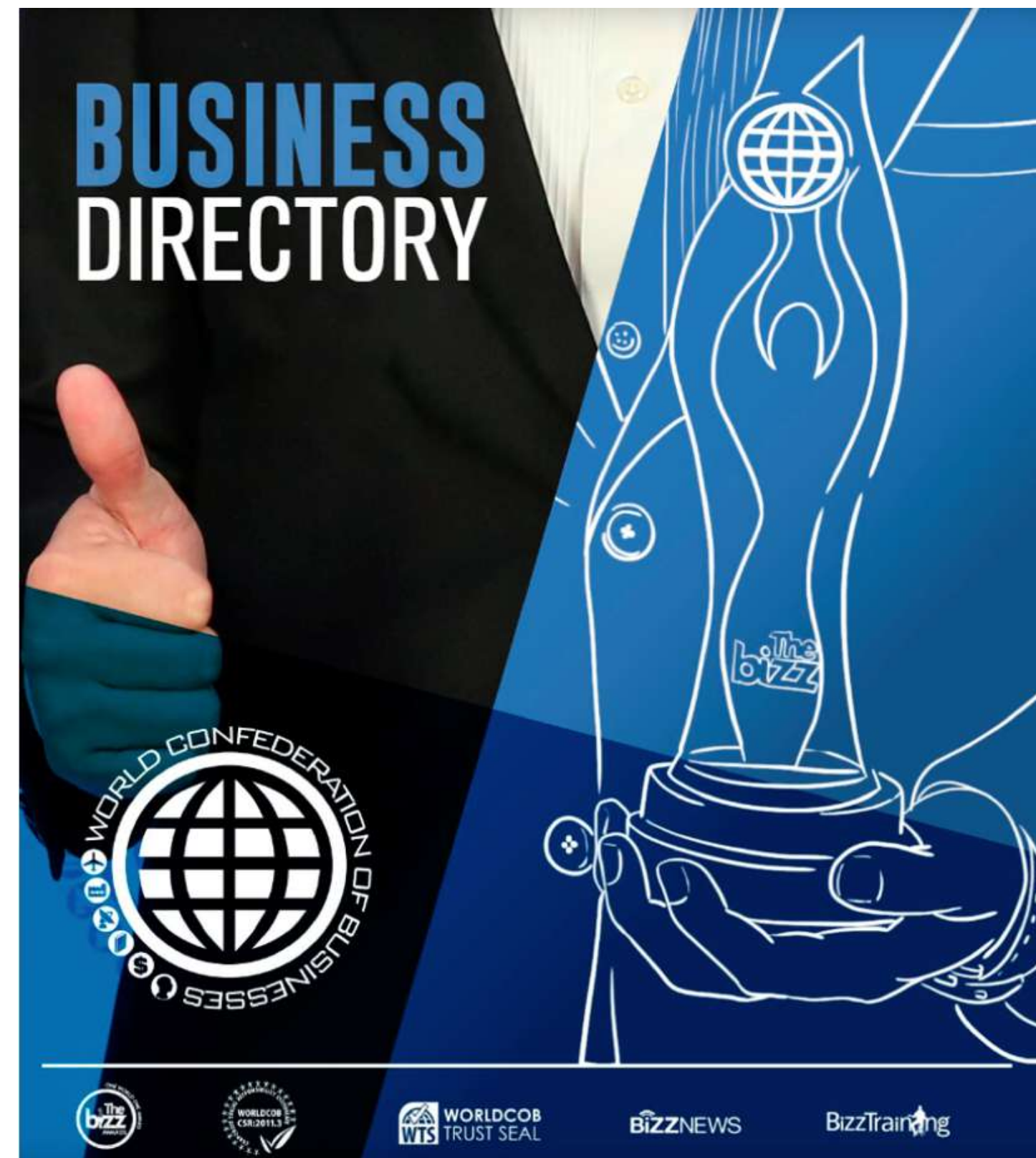
DEVELOPMENT NEW BUSINESS

- ✓ Access to the WORLDCOB database with more than 3,500 members
- ✓ Participation in our Workshops and conferences at no additional cost



MARKETING AND ADVERTISING

- ✓ Authorization to use the logo of THE BIZZ winner
- ✓ Half a page in our **WORLDCOB** Business Directory
- ✓ Live broadcast of the award ceremony



CONSULTANCY AND TRAINING

- ✓ Corporate Image Consulting
- ✓ Business Intermediation Advisory
- ✓ Attendance at webinars



CSR CERTIFICATION

Certification in Corporate Social Responsibility
WORLDCOB-CSR: 2011.3 promoted by WORLDCOB.
Members can apply for the evaluation with a 50% discount.



WTS CERTIFICATE

WORLDCOB TRUST SEAL – WTS, members will
obtain automatic approval to use the seal that
certifies the legal existence of your company and
its commercial activity in the market.



MEMBERSHIP SUMMARY

★★★ PLATINUM MEMBERSHIP

~~US\$ 7,000~~

US\$ 5,000

IN PERSON AWARD CEREMONY

ACTIVITIES (WELCOME RECEPTION
+ WORKSHOP + AWARD
CEREMONY)

INCLUDES ACCOMMODATION

★★ GOLD MEMBERSHIP

~~US\$ 5,000~~

US\$ 3,000

AWARDS SHIPPING

VIRTUAL RECOGNITION
MEETING

PARTICIPATION IN THE
BIZZ HYBRID AWARDS

★ SILVER MEMBERSHIP

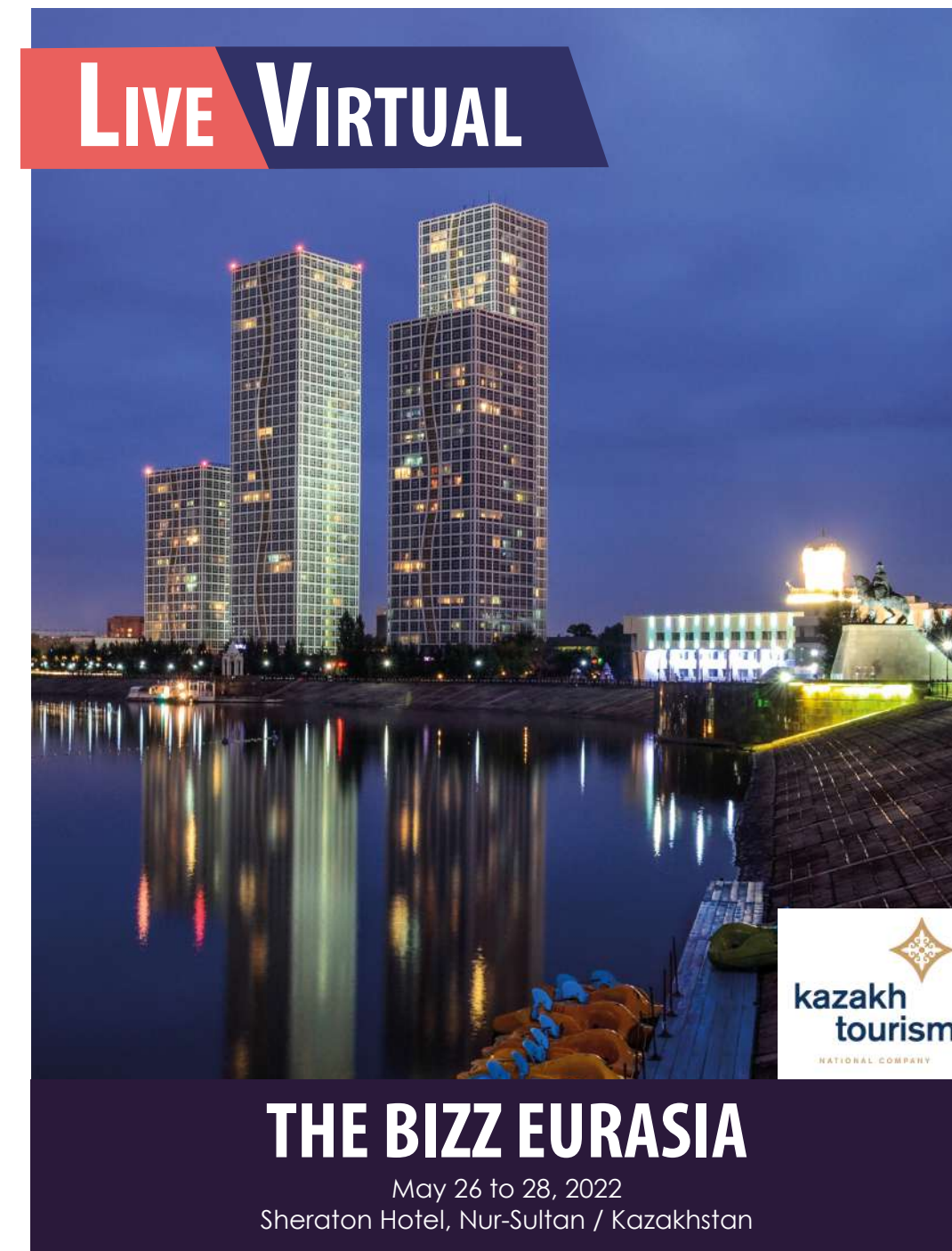
~~US\$ 3,000~~

US\$ 2,000

AWARDS SHIPPING



BECOME A **PLATINUM+** MEMBER AND ATTEND ALL OF OUR EVENTS IN 2022:



Also:

- ✓ Airport transfer (airport-hotel-airport)
- ✓ Front row seats at the event
- ✓ Ten minutes to present your company in the workshop

- ✓ Space at the beginning and end of the event for your Institutional video
- ✓ One advertising page in the WORLDCOB Business Directory
- ✓ Your company logo on banners, on-site and virtual

Membership Cost: US\$12,000
Early Bird: US\$10,000

I am
WORLDCOB Regional Director

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